

### Introduction

Crystal chemical company limited was established on 18th November 1987. The objective of the company was to cater for the market potential for chemicals in the Kenyan region

#### **Horticultural Chemicals**

From cleaning to ornamental disease control, we offer the best available products.

#### **Institutional Cleaning Chemicals**

We have all your cleaning needs covered, including handwash, menthol crystals

#### **Aviation Cleaning Products**

for a wide variety of surface types.

#### **General Cleaning Products**

### The Business

Over the years crystal chemical company limited supplies chemicals to many outlets mainly to specialized technical users of various categories in these areas:

calmag (asterclean Disi





#### **Horticultural Products**

We are the sole suppliers of physan 20 in east & central Africa. It is a class leading multipurpose landscape and ornamental disease control product.



#### **Aviation Products**

We supply industry tested aviation cleaning products for use on engines and various metal surfaces.



#### **Institutional Products**

Our promise is a cost effective product that cleans better than other locally available brands.



# General Application Products

We engineer multipurpose cleaning agents that have no run-off restrictions in the form of fungicides and drain cleaners.



#### **Specialized Products**

We offer tailor-made solutions for specific surfaces as well as free professional advice on all our products.

We have a variety of specially engineered products for a wide array of applications.



## Physan 20

This is a multipurpose landscape and ornamental disease control product with an impressively wide application array.



#### Use on water features

Algae and odor control; fountains, birdbath, water gardens, pools.



#### Use on stone surfaces

Algae control on bricks, walls, walkways, statuary and other hardscapes surfaces.



### Application on fauna

Diseases prevention and control on a variety of ornamental plants including orchids, roses, violets, lawns, more.



### Why you should consider Physan 20

It is easy to mix and apply as well as cost effective and environmentally friendly. Physan 20 is also bio-degradable with no run off restrictions.

# Physan-20 Product Information



60%

Of our clients are in the holticultural industry

90%

Of our customers pre-order, thanks to the brand's reliability

100% Tested. Physan

Tested. Physan products are quality guaranteed

# Exclusive Distributorship

Crystal chemicals is the exclusive distributor of physan 20 in east & central Africa. We proudly supply more than 50% of Africa's consumers of the product.

### **Product Offers**

Crystal chemicals has a running discount on all pre-orders

5% Discount

For pre-orders

3% Discount

For all cash payments

# Institutional Cleaning & Sanitation Supplies

Our product range is designed to be all you need to maintain your institution



Hand-Wash

Crystal handwash lathers easy and manages not to irritate your skin at the same time



**Menthol Crystals** 

For use on hot-towels or when cleaning apparel. This is a high yield, low cost product with numerous applications.



**Disinfectants** 

Engineered for unrivalled cleaning power at the least cost possible.



**Distilled Water** 

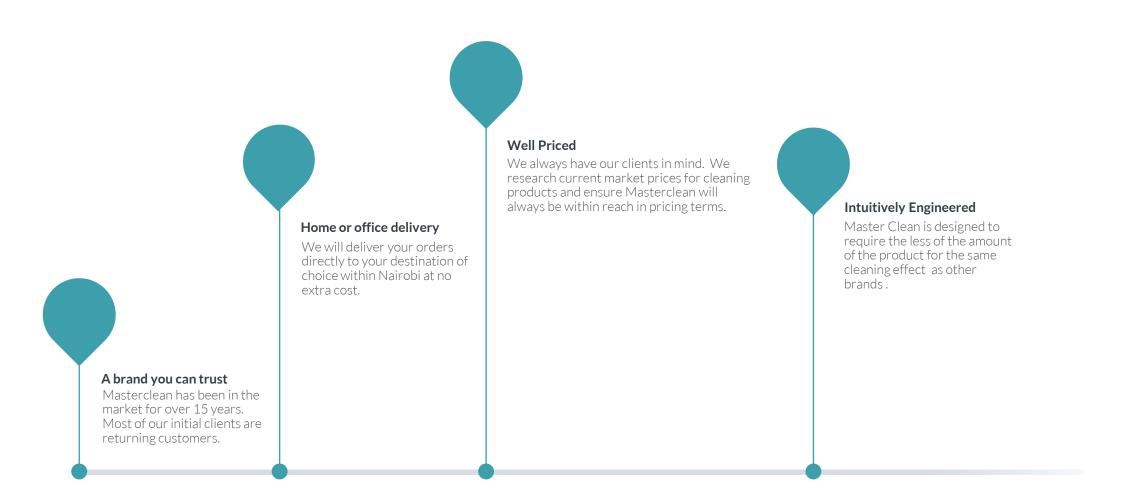
Lemon drops oat cake oat cake sugar plum sweet gingerbread chocolate cake

# **Master-Clean Detergent**

We developed master-clean after years of analyzing the needs of local establishments when it comes to general cleaning. It is a well priced product with numerous of applications.



# Masterclean Multi-purpose Product Details



### **MENTHOL CRYSTALS**

Menthol crystals are cooling, refreshing, and have a pleasantly strong minty aroma.

#### 100% Natural

We obtain our raw products loacaly & guarantee the product will be as nature intended



Our products available on pre-order. We have strategically placed collection points





### **Numerous Uses**

Our menthol crystals can be used for hot towels, as well as cleaning.



### **Cost Effective**

You will only require a small amount of the crystals for whatever use you intend.



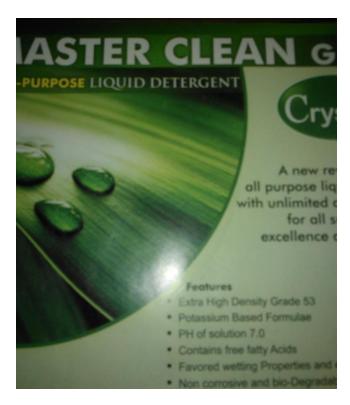


## **CRYSTAL GEL HANDWASH**

Our handwash solution is kind to your hands and lathers easily. This product has been tried & tested for over ten years, and is a cost effective alternative to locally available brands.

### HORTICULTURAL PRODUCTS

We have a carefully selected array of horticultural products covering every aspect of your operations







### Masterclean G53

This is a multi-purpose liquid cleaner for all types of surfaces. It can be used on tables, vessels, farm equipment and floors.

### Control 3

This is a quatenary ammonium compound that can be used as a disinfectant and a sanitizer either from a pump-spray apparatus or a wipe.

Physan 20 This is a multipurpose landscape and ornamental disease control product with an impressively wide application array.

### **OUR AIM**

To offer well engineered, effective cleaning products for your institution or for personal use.

#### Pre-order

45 % of our clients pre-order their supplies. We deliver at no extra cost within Nairobi.

45%

Of our clients prefer to pre-order.

### **Crystal is a trusted Brand**

We have been around for over 20 years. Our are proof of our quality standards. We are certain you will choose our products once you try them.

80%

**Return Clients** 

### **Availability**

We supply 50% of Africa's consumption of some of our products. We have invested in reliable supply chains.

50%

Market share on sub-brands

### **Cost effective products**

Our products are up to 40% cheaper than competing brands. This is thanks to local production.

**Up to** 

40%

Cheaper than alternatives

# TALK TO US

Whether its feedback or inquiries, we are eager to hear from you

## Contacts

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# **Physical Location**

Crystal Building, Mai Mahiu Road,

Opposite T-mall, Nairobi

Branches

Nairobi & Naivasha

